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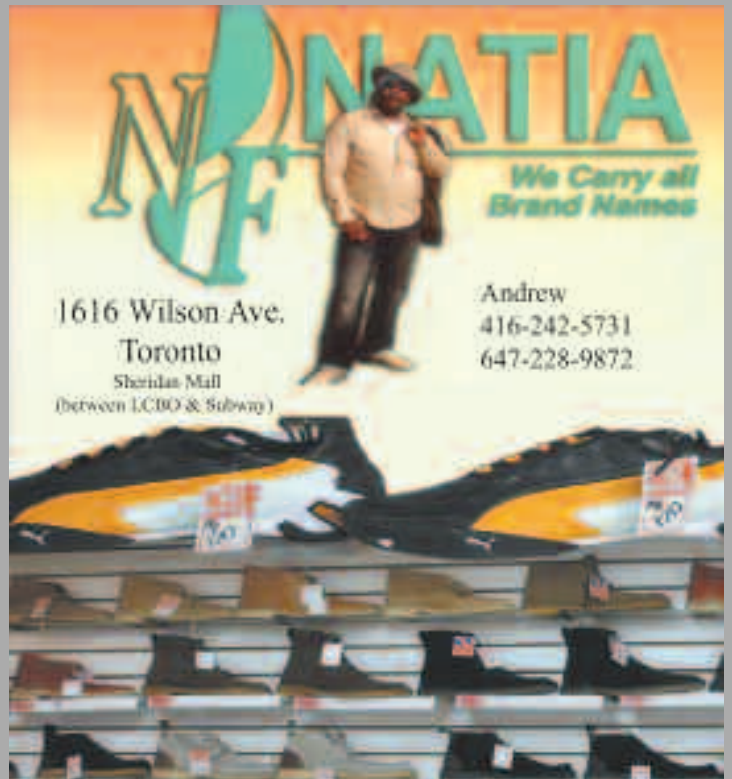
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# RICH KID

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**Publisher:**  
 ReggaeXclusive Publishing

**Editor:**  
 Loraine Gomes

**Marketing & Sales:**  
 Fitz Knight  
 Loraine Gomes

**Writers:**  
 Lisa Connors  
 Halina T. Di-Lallo  
 JuLion  
 Sophia "Iyamtheiah" Daniel  
 Sweet Marie

**Layout & Design:**  
 Paul Murton from  
 dbsduplication.com

**Photographers:**  
 Halina T. Di-Lallo  
 Lisa Connors  
 Sandi Destonis  
**Cover Design:** dbs  
 Duplication

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 murton@on.aibn.com  
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## REGGAEXCLUSIVE'S ARTIST WATCH



### RICH KID IS "HEADING TO THE TOP"

**R**ich Kid, Canadian based  
 entertainer born  
 "Richard Williams" was raised  
 in Portmore, Jamaica and is  
 serious about the business of  
 Music, Arts, Entertainment,  
 Film, Sports, Children,  
 Philanthropy and life. "Rich  
 Kid" lives by the motto: "Live  
 life to the fullest, love what you  
 do and do what you do best".  
 His passion for life is  
 characterized throughout his

lyrics and versatile styles of  
 music; both Urban Reggae and  
 Dancehall. "Rich Kid" was  
 inspired by "Lieutenant  
 Stitchie" who further  
 influenced and urged him to  
 continue his education while  
 pursuing a career in the  
 entertainment business. "Rich  
 Kid" migrated to the U.S.,  
 where he attended school for  
 three years, then later moved  
 to Canada and later became a  
 citizen. Remembering the  
 advice of his mentors "Rich  
 Kid" completed his education  
 in Network Administration,  
 Political Science, World History  
 and Theology.

Focused on fulfilling his  
 dreams, he turned his  
 attention to forming an  
 affiliation with "Nite Starr"  
 Sound System performing at  
 parties, weddings, stage  
 shows and other special  
 events. From 2004 to present,  
 he injected his energy into  
 recording by showcasing his  
 lyrical prowess and versatility

working with "Anchor  
 Recording Studios", "E55  
 Production Records" and  
 "Stumpy Production Records"  
 in Jamaica. Also "The Lair  
 Recording Studios", "Explorer  
 Recording Studios", "Slamm  
 Productions", "Iguana  
 Recordings" and Eagle Force  
 Entertainment's "Eye One  
 Records" in Canada. He took  
 his talent to the next level by  
 releasing two debut singles in  
 2004 "Freaky Freaky Ting" and  
 "Penny for my Touch" on the  
 C&G Promotion Label. He  
 later released the single for  
 the song "In The Mix", which  
 won him the Toronto  
 International Reggae Music  
 Award for "Best Video".

Throughout this time "Rich  
 Kid" has been sharing the  
 local and international stage  
 with many international artists  
 such as Buju Banton,  
 Capleton, Beenie Man, Admiral  
 Bailey, Singing Melody,  
 Professor Nuts, Wayne  
 Wonder, Fab 5, and

Cappadanna of the Wu-Tang  
 Clan to name a few. "Rich Kid"  
 is an entertainer who racked  
 up more air miles than many  
 corporate flyers. Working in  
 England, Jamaica, U.S.A,  
 Portugal and Canada has  
 inspired him to work on his  
 debut album entitled "Heading  
 To The Top" that shows the  
 many different aspects of  
 where he is coming from and  
 where he is going musically.  
 Even though every song has an  
 equal level of likeness, special  
 attention is paid to songs such  
 as "Ghetto Love," "Life's  
 Worth" and "Searching" which  
 features many R&B flavors to  
 be released on Eye One  
 Record Label with the videos  
 in the works. Rich Kid has a  
 unique personality which is  
 extraordinary, extravagant and  
 will captivate all ages with  
 charm and universal appeal.  
 Contact Sandi Destonis at:  
 647-998-5807 or email:  
 freelance\_sandi@hotmail.com.

# REGGAEXCLUSIVE'S VIEWS



JULION'S VIEWS

One more quarter passes by as Canadian Reggae continues its journey into more and more Canadian homes infiltrating more musical pallets, encouraging possible sales opportunities. In the last issue, I took the time to focus on a negative that continues to stunt this 'industry' in our collective inefficiency to sell Canadian reggae music on a consistent basis. Some folks took great offense to the words written, but truth be told, it's all good with me if folks don't share my vision or opinions in an environment where there is limited growth of our genre. It does show that we are not on the same page, so there is definitely room for growth.

Many of those who took offense completely missed the point! The one who did not miss the point was Carrie Mullings - CHRY 105.5fm, Monday mornings 10:00am - 12:00pm, the only Canadian reggae show that boasts playing 100% Canadian reggae. And she does! When the lynch mob was called to rise against my words, Carrie stood firm and refused to participate in the hanging of the truth. When I asked her why she didn't get involved with criticism of my words, she shocked me with her response... She said, "You are right, I don't do enough... There are so many artists music that I don't have, many I don't know and who doesn't know of me... More needs to be done!" In case you forgot the three or so sentences before, Carrie Mullings plays 100% Canadian reggae.

As our conversation continued, we were speaking the same language. We are / were addressing the same issues of lack of sales

opportunities for Canadian reggae music and how to properly address or change that situation. One of my frustrations and queries to her was the lack of a Canadian reggae chart. So many radio personalities, so many shows, so many spins, and so many years and to my knowledge there has NEVER been an agreed up, nationally supported reggae chart. Some have tried separately at different times, but nothing on a collective basis. How does the rest of the world take us seriously if we don't do it ourselves? A chart indicates that there is something going on and that we think something of the music, so we take the time to chart it. It tells interested fans which songs and which artists are hot at the time and which tunes to buy. It tells foreign DJs which artists to contact! It creates interest for the artists who wish to rise on the charts. It increases the quality of the musical production and delivery. **IT GROWS AN INDUSTRY!**

Carrie went on to tell me that there will be national chart in the works and will be happening in January of 2008 and that she and a few of the personalities were in talks about the chart for some time. That made me smile! Special mention has to go out to Galaxie internet radio with Steve Neale's assistance has been charting Canadian reggae for a time now and to get that info just check out [www.canadianreggaeworld.com/Galaxie-2007-09.htm](http://www.canadianreggaeworld.com/Galaxie-2007-09.htm) as we put up that chart as Steve sends them and to find out more about Galaxie check out [www.galaxie.ca](http://www.galaxie.ca). Before I go on to sing Carrie's praises any further I pay great respect to D.B. Hawkes, formerly of CIUT 89.5fm, who propelled many live acts to notoriety at his own personal cost. Much respect to Patrick Roots, of CIUT 89.5fm, who has always opened his show to any progressive thinking artist to push themselves as well as to me personally giving CRW weekly spots to promote

Canadian reggae music consistently showing support. The King Turbo crew. CIUT, as well as Ron Nelson, CKLN 88.1fm for their pushing of Canadian based artists within their circles, Leo Cripps in Calgary playing many all-Canadian shows selling and promoting the music. Natty B of CHRY 105.5fm, who not only plays the music but promotes a Canadian reggae chart.

As we propel into the 21st century we need a greater push by many of these volunteers, to be single minded in their approach to selling Canadian. There may be a bit of resistance now, but in time they will see the opportunities that will open for all of us. As I continued to write, I thought it best that Carrie answered some questions and with those answers, would shed a little light on her credentials as well as what she is all about, and a chance for you the reader/listener to aid in her continued growth if you wish to see further 'upliftment' of the Canadian reggae scene.

**Q.** Rhythm365.com's relationship with you...

A. I was introduced to [www.rhythm365.com](http://www.rhythm365.com) thru King David while co-hosting with him on his show Positive Vibrations that airs Fridays 10 a.m. - 12 p.m. On July 29th, 2005 Tony Williams and crew came to Canada to showcase Canadian Talent and rhythm365 DJs along with King David and myself at Club Paradise. While in Canada Mr. Williams heard a recording of the Monday morning fill-in spot I was doing that I started calling "Rebel VibeZ". The "Singers in the Neighborhood" segment had him interested and with very little discussion I was linked up to a simulcast with [www.rhythm365.com](http://www.rhythm365.com). We have been running the link for 28 months now. Thank you Tony Williams!

**Q.** Relationship and work with Montreal Reggae Festival...

A. My relationship began when two of Toronto's invited

radio personalities did not show at the festival in 2004 and the opportunity presented itself for me to fill their MC spots on the festival. It initially was a couple intros the first day but the festival Spokesperson and Host invited me to do more over the remainder of the weekend.

**Q.** CHRY 105.5, how long on air, how you came up with the idea for an ALL Canadian show...

A. I have been on air with CHRY since 2003. I started on Caribbean Crucible with Luther Brown, G-Russ and Tipper then joined Cool Runnings with Sir B. I started filling in a TBA spot Mondays in the latter part of 2004. In 2005 the spot was given to Rebel VibeZ and starting this year we changed our content which was 70% Canadian and 30% International to 100% Canadian Content. Strictly Homegrown as I like to refer to it. The idea is merely that of representing your own talent. Canada has a massive wealth of talented artists and musicians in our reggae industry that aren't getting the amount of airplay it takes to "BUSS" an artist. There are many reggae shows on CHRY's station but there wasn't a Canadian Reggae show, so I guess you can say I was filling a void. Rebel VibeZ has been broadcasting 5 hour shows on the holidays for 2 years now. I would love to do a 5 hour broadcast weekly! Rebel VibeZ is not the first to provide listeners with 5 hour broadcasts of Canadian Reggae; King David did it before I did. You know King David was the first person to share his stage with me? King David was master of ceremonies at Steele's Uncorrupted CD Launch and he handed me the microphone and encouraged me to go on stage and introduce an artist. I remember shaking and King David telling me not to be nervous I could do it and I did. Thanks King David!!

**Q.** Why continue with an All Canadian show? Is it popular? (Continued on page 12)



## THE 21ST ANNUAL-CANADIAN REGGAE MUSIC AWARDS

**D**ue to the continuous requests from fans of reggae music across the globe we are pleased to announce that the presentation of The Canadian Reggae Music Awards will resume in March 2008. The Awards presentation will be held on Sunday March 30, 2008 and will be preceded by a showcase of the nominees and guests on Saturday March 15, 2008. Both events will be held in the main ballroom of the Beautiful Jamaican Canadian Centre located at 995 Arrow Road in Toronto, Ontario.

If you have released a reggae and/or soca or calypso recording including gospel in 2007 in Canada, please send two copies along with a biography before December 31, 2007 to:

The Canadian Reggae Music Awards, P.O. Box 59176, 7205 Goreway Dr., Mississauga, Ontario, L4T-4J1.

A list of nominations will be released on January 28th, 2008 and will cover from January 1, 2007 to December 31, 2007 inclusive. Please check the website frequently for more information. Time and place will be announced in advance. To receive more information you may write to the CRMA at the above address or call (905) 270-8675. To advertise in the 2008 program, posters or flyers call: (905) 270-8675 or E-mail win-prods@aol.com. Thank you for your continued support of the Annual Canadian Reggae Music Awards.

## E.O.C FUNDRAISER

The Essence of Unity Fundraiser Cultural Fashion Show and Dinner is going to be held on Saturday December 15, 2007 at 23 Denison Road. Fashions by "More Love Essentials", "Finote Designs", "Mazere" and more. Entertainment by Donna Makeda, Roger B, Sister Barbara, Django on Pan and many more. There will also be a cultural market for the holiday season and an authentic Caribbean dinner.

Dress code is formal and the doors will be open from 5:30pm, dinner is at 6:00pm and showtime is at 7:00pm. Donations are: \$20 in advance and \$25 at the door. For more information call: 416-248-2835 or 416-762-7747. This is a presentation by the Women's Guild Society of the Ethiopian Orthodox Church (Medane Alem).

Photo by: Brian Charlton



## REGGAE ARTIST'S RECOVERY FROM ACCIDENT A 'MIRACLE'! MUSICIAN STILL IN HOSPITAL AFTER AUG. 18 CAR CRASH

By: Jason van Rassel, Calgary Herald. (Published: Tuesday, November 20, 2007)

Members of a local reggae band seriously hurt in a highway rollover three months ago are slowly recovering, with a little help from their friends. In the immediate days following the Aug. 18 crash, friends weren't sure whether Ibo would live or die. He suffered critical spinal and head injuries when the van carrying him and five other musicians left the Trans-Canada Highway near Brooks and rolled. Ibo, 44, remains in a Calgary hospital, but doctors recently removed a surgical "halo" immobilizing his head, and he is walking and talking. It's incredible how well he's doing,

considering what he's been through," said Leo Cripps, president of the Calgary International Reggae Festival. Cripps visited Ibo two weeks ago. He said Ibo's progress is a "miracle" and the musician is in good spirits. "I had a conversation with him and I wasn't expecting to," he said.

Ibo and his backing band, Kindread, were on their way to play at Calgary's reggae festival after a gig in Regina when the crash happened. Three members of Kindread were also seriously hurt, while a fifth band mate and a solo artist riding with the band escaped with cuts and bruises. The cause of the collision is still under investigation by the RCMP. Prior to striking out on his own, Ibo was a longtime member of the Calgary band Strugglah. He has toured and opened for reggae legends like the Wailers and Jimmy Cliff. Ibo also contributed music to what is believed to be the first Canadian reggae compilation, which came out earlier this year. More than half the proceeds from sales of the \$25 disk are going toward helping Ibo and his band mates through their recuperation and rehabilitation. Another friend of Ibo's said it's not yet known how quickly and to what extent he'll regain all his faculties. The friend, speaking on condition of anonymity, said Ibo is facing between three and six months of rehabilitation. "He's come really far, he's walking and he's up doing physiotherapy," she said. jvanrassel@theherald.canwest.com. © The Calgary Herald 2007.

## RICH KID'S HOT NEW SINGLE "GHETTO LOVE" IS GETTING A LOT OF LOVE FROM THE FANS!

By Marvelyn Spence

**T**he hot new single "Ghetto Love" from the album "Heading to the Top" by Rich Kid feat. R&B singing

sensation Shelly J is creating waves in Jamaica, on the air and in the clubs. Recorded in Toronto, Canada at Explorer Recording Lab, mixed and mastered by Ernie at Reflex Studio, this single is a masterpiece of art put together with R&B and Dancehall Reggae, establishing a new genre call Urban Reggae. With the release of "Ghetto Love" on November 16th, the A-list Disc Jockeys are both on Irie FM and Hot 102 FM playing this single on heavy rotation. The video shoot for "Ghetto Love" will take place on December 22nd, 2007. Anyone interested in being a part of the making of the "Ghetto Love" music video can link CG Records at: cgregords@sympatico.ca.

Steady finding its way on the radio airwaves in Toronto, you are sure to hear "Ghetto Love" on your favorite radio stations such as CHRY 105.5 FM, CUIT 89.5 FM, CKLN 88.1 FM and FLOW 93.5 FM along with a slew of Internet radio. Released on the C&G Promotions Record Label and produced by Glenford "Hulk" March with associate producer Michael "Q" Nugent along with backing musicians Jazzwad and Worm, who all came together once again to create the high tempo rhythm called "Ghetto Hype". Created in Toronto at Explorer Recording Studio, this rhythm is attracting a lot of artists both locally and internationally.

The single "Ghetto Love" portrays the every day life of love, intimacy and affairs at a hard-core level. Full of hype and enthusiasm, this song is sure to be an ear-opener for all demographics. The video is in the works which will propel this song to the next level. For further information on the making of the video check out Rich Kid's website at: [myspace.com/richkid1richkid](http://myspace.com/richkid1richkid) and be sure to be a participant.

# REGGAEXCLUSIVE CULTURAL NEWS

## 6TH ANNUAL EMPRESS MENEN CONFERENCE GATHERING IN GHANA, MARCH 21- 25, 2007

**G**reetings: In the precious names of the Most High Holy Father and Mother of Zion, Jah Rastafari, the Emperor Haile Selassie I and His Chosen Empress Menen Asfaw.

It is an honor and a blessing for the Empress of Zion, Inc. to welcome your registration as we prepare to co-host the 6th Annual Empress Menen. Conference Gathering in Ghana, March 21-25, 2007, with MOUDF (Movement Of Unity Development Foundation), Haile Selassie Chapter. EOZ is a Ras Tafari Faith-based civil society, non-profit

organization of the ARK (Almighty Rastafari Kingdom). Co-headquartered in Atlanta, Georgia and Botswana, Africa, with Chapters in the Americas, Africa and the Caribbean, EOZ is incorporated with the mission to empower women and their families to maximize their potential mentally, physically and spiritually so that they can provide services and activities globally and locally which will enable the hungry to be fed; naked clothed; sick nourished; aged protected; infants cared for and homeless sheltered.

The Annual Gatherings of Rastafari Women, Families and Friends celebrating the Earthday of Empress Menen continue to set precedents in the Movement from its herstorical inception in 2003 to this 2008 Gathering bringing the Diaspora home to the Continent of Africa. This will definitely be a life-affirming trip with a realistic exposure

to "Returning to the Homeland!"

Thursday March 20th - Registration, Personal day Beach/River/Village

Friday March 21st - Official Opening, Discussions and Presentations

Saturday March 22nd - 8am to 12 Noon Continuing Discussions and Presentations 3pm to 10pm Afrikan Marketplace, Edutainment & Concert

Sunday March 23rd - Spiritual Family Day @ Cape Coast

Slave Dungeon, Tours, Naming Ceremonies, etc

Monday March 24th - Resolutions, Networking, etc

Tuesday March 25th - All-Mansions Empress Menen Earthday Selahbration

As you complete your arrangements to be in Ghana for 2008, call a friend or family because this is an opportunity not to be missed! In peace, love and unity. Empress of

Zion, Inc., 5169 Great Meadows Rd., Lithonia, GA 30058. Phone: 1-813-232-0300. Website: www.empressofzion.co

## POP-UP



### BLESSED'S NEW ALBUM

Blessed recently his long awaited, much anticipated first album which is doing quite well on the airwaves and in the stores. Fans are delighted that they finally have a full length-album that they can go out and purchase for their collection. Gwaan Blessed, big up your status.



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**PLUGGY SATCHMO**

Pluggy Satchmo - the Icon, Jamaican #1 dancer from Sparky, Pluggy and Beryl, takes time out to make a Christmas album with Black Arrow and Friends.



**S H A R O N  
"NICENESS" SHAW**

I was born in the capital of Jamaica, Kingston, on the

23rd of April, 1967. After the death of my father, my Mom, brother, two nephews and I migrated to Toronto, Canada in 1982. Two months after my arrival, I worked for a company making candles. A year later, I went to Seneca College. I then went to Topaz Hairstyling School. Although I had enrolled in these classes, I became less interested in what I had set out to "supposedly" become.

My deep passion is for music. I live and breathe music. My first recording was done by Leroy Sibbles in the early 90's. I was given the name "Sharon Niceness" by a very close friend of mine, Culture, whom I have also been recorded by. I have done many other recordings at Buju Banton's studio, Messam, King Turbo and presently at the Black Arrow Studio which is the number one studio in Toronto. I am now currently working in collaboration with different artists on an upcoming Christmas album. Coming soon is my new single, a very touchy song which

everyone will love. Please contact Sharon at: 647-828-7852 for your wedding, christening and birthday party entertainment.



**RAS FIERY**

His name is Allan Knights otherwise known as Ras Fiery, born in King's Town and raised in Redemption Sharps, St. Vincent. He was exposed to reggae culture from a very young age. Ras Fiery shares his love for reggae music with anyone willing to listen. He has been inspired by reggae artists like Bob Marley and has been exposed to the powerful teachings of His Imperial Majesty from the enlightening words of his Father.

"I could always vision myself in this foreign land

spreading the words of Rastafari". Ras Fiery's prophecy was fulfilled in 1995 when he moved to the city of Toronto with an upright attitude and determination to prosper on this side. Ras Fiery holds a strong dedication to reggae music. His chanting brings an uplifting vibration that most can relate to. In his music we can hear about the struggles of Rastafari people and about how we can make great changes through organization.

This fiery spirit is prepared fro the awakening of our culture; he expresses his views on balance in creation, holding fast to his faith in Rastafari and Empress Menen. Look out for his hit single entitled "Honor" from the upcoming album "Consisting Heat" coming soon to a record store near you.

**MARCIA ENGLISH**

When it comes to studio work, the name Marcia English is no stranger (page 9)





## MARCIA ENGLISH

(Continued from page 8)

to the Toronto music scene. Marcia specializes in harmony and providing backups to many well-known artists. She has toured with Beres Hammond and shared the stage with Marcia Griffiths and Everton Blender.

Marcia is known not only for her work in the Reggae Community but for her knowledge of various styles of music. She has worked as co-writer on many projects, including Country and R&B. She has also worked with Jully Black and JackSoul. Her talent and devotion to music has moved her into the realm of production as well as teaching vocal and ear training.

Marcia is always interested in seeking new and upcoming talent. Her specialty is working with groups to develop their ability to harmonize, creating a unique sound. For further information contact Marcia at: Marcia@distributel.net



## SLINGY

Slingy aka Kemar Donaldson was born in Jamaica. Slingy started singing and deejaying at the age of ten. His big break came at the age of fifteen when he performed at Teen Splash in 2002 and Island Explosion in 2003 in Jamaica. Slingy has opened up for such artists as Hi Octane and Emanuel Steele

just to name a few. Slingy's musical talent is a blend of singing, singjay and deejay which makes him very versatile and a hit with the ladies.

He is now working on his debut album called "Untouchable" being produced by Courtney Buckley and Shawn James of Black Arrow Studio here in Toronto. This will be a blend of dancehall reggae, R&B and Hip-Hop. He is also working on the Christmas album with Black Arrow and Friends due out in December. Get news, entertainment and everything you care about at: [www.live.com/getstarted.aspx](http://www.live.com/getstarted.aspx)



## ANDREA MILLS

Born in Kingston Jamaica, Andrea came to Canada when she was less than a year old. Her singing career began in the Baptist Church in a small town community as part of the Junior Choir. Her musical talent began to blossom under the guidance of excellent music teachers throughout her elementary and High School years.

At the age of thirteen, Andrea and two of her sisters formed a singing group called "Harmony". They entered several talent competitions in the local area and won first prize for three consecutive years, along with the overall talent award. At age sixteen, she auditioned for the Ontario Youth Choir, a choir of forty-eight voices that was selected from across the province. She was one of the youngest in the choir.

That year, Andrea provided studio or live backup vocals for many artists including Organs, Frankie Wilmot, Lenn Hammond, Mark Steele, Marcia Griffiths, Nana

McLean, Jackie James and Everton Blender. Her love for music has always inspired her to offer her talent to sing at special events such as weddings, whether it be with a choir, as part of a duet or as a soloist.



## DEBORAH ALISON

Deborah Alison is a multi-talented artist. Most recently,

she performed the role of Lizzie in Michael St George's production Domestic Science. Deborah Alison is the Toronto International Reggae Music Award winner for Lovers Rock Female artist of the year 2004-2005 for her song titled Is It Love. Deborah most recently wrote and performed on the track Christmas Wish for Black Arrow Records. Christmas Wish was inspired by the times we are living in with hopes for a better future. Visit her out online at [deborahalison.com](http://deborahalison.com) or [www.myspace.com/deborahalison](http://www.myspace.com/deborahalison). Deborah has performed at the Montreal International Reggae Festival, Bob Marley Day, Jamaica Day in Toronto, and throughout Canada.

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# REGGAEXCLUSIVE'S "LIVE SHOWS" REVIEWS

Bianca & Ouda Ouda



## ROOTS ROCK REGGAE CELEBRATING AN EVENING FOR IBO & KINDREAD

Article by: Lisa Connors

Photo by: Halina T. Di-Lallo

**F**riends of Ibo and KinDread gathered this past September 21st at Sait Campus in Calgary for a benefit concert to celebrate and give thanks to the band that has given the Calgary Reggae community so much. From countless hours of musical upliftment over the years, to studio work with many of our local talents, Ibo and KinDread is a Reggae band that has gone far beyond the call of duty in their efforts to put Calgary on the Reggae map.

The evening featured several artistes who Ibo and KinDread have performed with and produced. The opening act was Five Star Affair, a funky, Ska, Rock, Reggae outfit who got the evening off to a blazing start. Edmonton's Sista J took the stage next and kept up the vibes. Roots man Lenky came on to "Stir It Up" as usual and had all the ladies singing along. Israel delivered a lively Dj style set followed by Ouda Ouda who has more energy than perhaps any other entertainer I have ever seen! Culture Brown was to follow, still obviously very impacted by the accident holding up the t-shirt he wore in the crash. The evening hit a high note when Bianca stepped on stage singing a powerful accapella version of "Wrong Address" followed by "No No No" alongside Ouda Ouda. The performance was pure entertainment with hilarious ad-libbing and onstage antics

that had the audience smiling and laughing out loud! Bless their hearts for bringing smiles and laughter to those who were so saddened by the accident! The show closed with a performance by Raquel and combination with Israel. It was a blessed event.



## STEELE DEBUTS ON JAMAICA'S MUSIC CHARTS

**S**teele's sophomore CD "The Love of Jah" has made its entry on Jamaica's Music Countdown Top Ten Albums/CD charts, while his duet "New World (Remix)" with Queen Ifrica has been featured on Stampede's Street Charts. This is a remarkable feat for an artist residing in Canada. In recent months MOBS Production has been working relentlessly in promoting the artist to that market. Steele's live performances, TV and radio interviews have made a lasting impression on the people of Jamaica and they have started to show their love and appreciation for the music being delivered by this lyrically conscious brother. Just recently, Steele's performance on the Peter Tosh Birthday Celebration was hailed as one of those that stood out for many fans and media alike. His interviews on radio stations such as Irie fm and Linkz fm afforded Steele the opportunity to speak with fans one on one about his development. His live TV performance on TVJ, one of the country's national network has had many talking about his raw energy. With this, accompanied by two very well

orchestrated music videos, recently produced by Fabrikated ProjeX, Steele's quest to impact the world with his music while residing in Canada is being made a reality, and the inclusion in Jamaica's music chart is a major step in that direction.

"The Love of Jah" has made its way on to the Top 20 Under Pressure Reggae Charts. The radio show Under Pressure is aired on TPN radio in Italy and simulcast in America on Caribbean Vibes radio. This program plays a major role in connecting many Europeans to the world of reggae music. Steele was blessed to have his first CD "Uncorrupted" make it on to the Gusma-T's run Top 20 charts, and this was instrumental in earning him an invitation to Rototom Reggae Festival, Italy's biggest Reggae Festival. Steele says, "Thanks for the continued support you have shown me, I sincerely realize that without your love I'm nothing. My endeavor is not to stray from the formula that has brought me this far, and that is 110% positivity everytime." Be sure to check Steele online at [www.myspace.com/steelemusic](http://www.myspace.com/steelemusic) to view his latest music videos, "New World (Remix)" with Queen Ifrica and "Goose and Ganda", you can also view "Slave Driver" and "What Wrong Wid Wi" with crooner George Nooks. To purchase Steele's product online visit [www.steelemusic.net](http://www.steelemusic.net) or [www.ebreggae.com](http://www.ebreggae.com). In Canada please visit your local West Indian CD/Record outlet, in Jamaica visit Energy Beat Distribution and in New York Moodies Records or Tony Ryan Records.



## EDMONTON'S REGGAE EMPRESS RANKS #2 ACROSS CANADA

**H**istory's First All-Canadian Reggae Compilation a Powerful Tool for Alberta's Reggae Scene. Edmonton-based Reggae band Souljah Fyah has captivated a national audience with the uplifting single, "Abundance of Good", climbing to #2 in September on Galaxie Reggae's Canadian Spins, CBC.

First released on the band's debut album in 2004, the single was selected as one of two female tracks to appear on the first-ever all-Canadian Reggae compilation "Real Roots Reggae; A Canadian Story", produced by Canadian Reggae World. The double CD was released in July, 2007, with "Abundance of Good" making its debut on the charts at #6. It has been a big year for Souljah Fyah. Founder and lead singer Janaya Ellis was awarded Global TV's Woman of Vision Award, as well as the Big Miller Music Achievement Award in March, for her accomplishments and her vision for the music scene in Edmonton. In June, the band embarked on their first western Canadian tour to promote the upcoming release of their sophomore album, Truth Will Reveal. From that album, the political track "Rwanda" has captured the attention of Ziggy Marley, and was selected in September as the first indie song to be featured on Ziggy Radio.

Calgary's Reggae King IBO also ascended to #7 on the Galaxie Reggae charts with a passionate single released on the same compilation entitled "Sweet like a Sugah". A tour bus accident involving IBO and his band Kindread sent shock waves through the Canadian Reggae community this summer. IBO produced Souljah Fyah's debut CD in 2003, and is also the producer on the upcoming album. A remix of "Abundance of Good" featuring Arlo Maverick from Edmonton's Hip Hop collective Politic Live will appear on Truth Will Reveal. Contact: Janaya Ellis at: 780 479 5265 [souljahfyah@gmail.com](mailto:souljahfyah@gmail.com)

# REGGAEXCLUSIVE'S INTERVIEW



## REGGAEXCLUSIVE REASONS WITH THE ORIGINAL SINGJAY TONY REBEL

By Lisa Connors

**ReggaeX:** Greetings Tony, welcome to Toronto at Rastafest 2007. Thank you for the wonderful show last night. You also performed at Reggaefest in Montreal. How was that?

**Tony Rebel:** Montreal Reggaefest was fantastic! We didn't get enough time but the time that we did have was utilised properly and the audience loved it! The audience was huge. Canada is wonderful. Canada is a beautiful place especially in the summer. The people are fine too. It is always one of our favourite places.

**ReggaeX:** You've been in the music business for many years and you are seen as an innovator, an originator of the singjay style. How does it feel to be an innovator in Reggae?

**Tony Rebel:** Well it always a warm feeling to know that something that stands out in earth could really come through you. Such a good foundation. It is always a good thing. The new wave of culture singers that came in the 90's, I don't want to say I am responsible for it but I was used as an instrument to establish it. I realize that being a Dj which I love so much if you just dj your songs without a melody it could get monotonous sometimes so I

decided to put a little melody with it and see if I could bring some sweetness to that hardcore so it was more on the cutting edge, so the singjay was coined.

**ReggaeX:** Your song writing abilities are so strong and you have so many hits. When you are writing your songs does it ever occur to you that you have a hit on your hands?

**Tony Rebel:** Yes definitely. A few times there are a few surprises but usually I know. When I got the inspiration for Jah by my side I knew. I was driving about 1 am and I went and woke up my brother and I said look we have to tape this. I said this song is really a hit song.

**ReggaeX:** Many of your songs have become Reggae anthems like Jah is by my side, Fresh Vegetable, Know Jah.

**Tony Rebel:** It's good to have songs that are a staple everywhere in the world. I can always expect a good response.

**ReggaeX:** You know it's really huge when you have to release it in French and Spanish!

**Tony Rebel:** (Laughter) Definitely! It's always a good vibe when you have those masterpieces, then if you don't get a chance to record anymore you can always use those. People will always want to hear those. The Reggae market is very huge all over the world.

**ReggaeX:** Can you tell ReggaeXclusive readers about your volunteer work in Jamaica?

**Tony Rebel:** In terms of doing voluntary service, I have been doing that from a youth but since I became popular it became more pronounced. After a while I became the President of Artistes Against Aids and I was a part of and still am a part of Committee for Communities. I wrote a song for the United Nations in the year of the volunteer. It was the chosen song in the midst of over 30 countries I actually went to the United Nations hall of assembly in Manhattan and

did it in front of Kofi Anan and the Prince of Spain and President of Zambia, actually he was the one who introduced me on stage. So it was a good vibe. Also Harry Belafonte came to Jamaica one time to help to sensitise the people of the Caribbean about the deadly disease, Aids. That is when we formed the triple A organization of Artistes Against Aids of which I am the chairperson. So it is not all about getting. You have to give back and sometimes when you give of yourself that is when you truly give. It's not all about money even though there is a time for the dollar sign. We have to always make sure that we do what we can do. I think that is the whole purpose of human beings is to preserve earth and preserve life and to live for our fellow humans.

**ReggaeX:** You have quite a great group of people around you with Flames Productions, your Reggae family.

**Tony Rebel:** Yes mon. From long-time Garnett Silk used to be at Flames, Everton Blender, Ras Shiloh and many more. Now we have Queen Ifrica, one of our latest products. She is taking off in the music scene, and the music world. We never do it selfishly; we always try to bring somebody in.

**ReggaeX:** Is producing other artistes something that you will continue to do?

**Tony Rebel:** Yes mon. I produced a song with Queen Ifrica and Gentleman, Ritchie Spice, Luciano and on and on.

**ReggaeX:** What is new and fresh coming out right now?

**Tony Rebel:** Right now Queen Ifrica's album is just out. It's called Fyah Muma and we're promoting that. Also, my album I Rebel is out and we're promoting that. There's a new song that I have called Love fyah on the Baltimore riddim, I just did it for Sly and Robbie. I just came back from Europe for two weeks hit all the major festivals from Germany, where we did Reggae Summer Jam. We did Rotterdam and Italy, and we did another festival in Belgium, Portugal... We keep

on working, moving out there and delivering the message. Recording at the same time. I'm trying to complete my recording studio. I have a little one but I am trying to complete another one that is more comfortable where I can do more work. You will see more of our production coming forth.

**ReggaeX:** You have made a lot of people happy over the years with your music. Your performance last night at Rastafest here in Toronto was outstanding. These types of events are very consciousness raising. How did Rebel Salute come about?

**Tony Rebel:** Rebel Salute came about as a Birthday or Earthday on the 15th of January. So because I don't drink alcohol I don't sell any. My music is about inspiration and motivation. So we as the artistes provide that for the people. It's a spiritual renaissance. It's like a pilgrimage at the beginning of the year. The people help to inspire the continuation of it. The people love it.

**ReggaeX:** You are living by example of what Rasta livity is really supposed to be. By rejecting the alcohol and showing people the conscious way.

**Tony Rebel:** Well definitely. If you don't use certain things, I don't see why you should be selling it either. Even though we could get millions of dollars we don't accept it, we will not sell that product. We can't be bribed. If you fall for that you will fall for anything.

**ReggaeX:** Keep up the good works! Where are you off to next?

**Tony Rebel:** I'm going back to Jamaica, just chilling til I go back to Europe.

**ReggaeX:** Tony, Toronto loves you and the whole Reggae world loves you! Thank you so much for doing what you do and for just being you.

**Tony Rebel:** Thank you and keep publishing the good works. Jah Bless.

# REGGAEXCLUSIVE'S "WORDS ON DUB"



## MOTIVATIONAL DUB POET CHARLIE BOBUS LIGHTS UP TORONTO!

There is a brand new and unique music/dub poetry coming out of Jamaica. After years of preparation and voluntary work there is now another revolution in Jamaican music/dub poetry. At the forefront with his slogan "empowering minds, uplifting youths" is the humble yet powerful motivational artist Charlie Bobus. Nicardo Murray 'aka' Charlie Bobus was born August 13 in the volatile community of Grantspen. After losing his mother at age 15, Charlie Bobus was forced to be on his own working right after High School. He had been with the same Company for 8 years until June 2005 when he left his job to follow his true ambition of motivating people through music, poetry, his writings in general and also farming. After getting a lot of fight and hold down in his own community he isolated himself and stopped performing in Grantspen for years and started self-education, doing online courses, reading a lot, preparing and writing only motivational and reality type tunes.

It was while on one of his performance outside of his community at Jamaica Vibes that he changed one of his songs to poetry and performed dub poetry live on stage for the first time. Due to the overwhelming response and

having gotten a link to perform poetry on another show and then continually getting other dates, Charlie Bobus started turning more of his songs into poetry and digging up old ones written and treasured and started focusing mostly on doing dub poetry. After years of preparing and studying Charlie Bobus formed Inspirator International in August 2005. "Creative Energy" and "Use Your Experience", Charlie's first single and bonus track are now playing on radio shows, podcasts and sound systems worldwide including Germany, Belgium, Switzerland, USA, Bermuda, LA, Spain, Barcelona, Croatia, Canada, England, Hawaii, Africa and Columbia. Sound Systems are playing the tracks and requesting dub-plates and also various magazines across the world are now featuring Charlie Bobus in articles and interviews.

"Creative Energy" video has been premiered on Hype TV Jamaica and is making its way to all the major cable and television stations play list. Being on Sting earned him a lot of respect and people are starting to see that he is a force to be reckoned with. He recently did a string of performances in Toronto, Hamilton and other parts of the GTA and left a strong and positive impression on the people. Charlie Bobus is working on his first album following on the success of his first single. He will be working with various talented affiliates and a variety of producers including Oku Onura, Becky @ Kings of Kings, Buru of Mixing Lab, Dane "Scar Face" Moo of Weeded Production, Karim of Orange Hill Records, Bala of Sonic Sounds, Bada Buru of Sea Pearl Records, Demented, UB40's drummer Pops and Sean Paul's father Garth, Sagi-T, Wayne Armond of Chalice Band, Griot Music, MDC Entertainment Centre and International producers from Europe and America. For more information visit [myspace.com/inspiratorinternational](http://myspace.com/inspiratorinternational).



## MULTI-TALENTED ARTIST SOUL-R

Your Queen can't touch my King, 'cause I'm playing with 8 Rooks! Soul-R. Enlightenment flows through many channels - Revolution in many forms. For some, Nirvana is attained through deep meditation and acts of selflessness and piety. Others seek to achieve spiritual elevation through the balance between ancient philosophy and modern-day schools of thought. Then, there are those who choose to blaze trails all their own - by permeating a spiritual essence that is uniquely individual.

For Soul-R, the journey to self-awakening comes in the form of "enlightenment through entertainment". Over the last 4 years, Soul-R has taken Toronto's spoken-word industry by storm at an alarming rate - with the intense staccato of his lyrical prowess and melodic execution. Dub Poet, MC, Lyricist, Music Producer are but a few of the titles that the Trinidad/Canadian native has under his belt, with the expansion of his professional career quickly growing to incorporate music production, video production as well as graphic design.

Quickly blossoming under Soul-R's well-guided direction, 8 Rooks Enlightenment seeks to provide the masses with "enlightenment through entertainment". Building bridges on a foundation dedicated to "the upliftment of mind, body, spirit and soul". Established in 2004, the ever-expanding company web-site, [8Rooks.Com](http://8Rooks.Com), hosts a wide variety of content, articles, spoken word poetry pieces, event listings and a vibrant market place as well as links to many community resources. "I want to take this to higher heights," says Soul-R. "My mission is to give people a deeper insight, deal with the essence of core issues, so we can actually start seeing some positive changes in our society". For more information call: 416-560-5857 or email: [soul-r@8rooks.com](mailto:soul-r@8rooks.com) or check: [www.8rooks.com](http://www.8rooks.com)

## JULION'S VIEWS

(Cont'd from page 5)

A. I can't see me doing anything else right now! I get great satisfaction to know that every time Rebel Vibez is turned on whether it is heard on the dial, thru the internet, on digital cable or thru the simulcast you are not hearing the same ole thing. Rebel Vibez is different, and for the artists! Popularity has seemed to be the one thing we can definitely see has been a major increase in the last year. Thank you the listeners!!

Q. Do you see growth? Do I see growth?

A. I promise growth! We have new segments for the upcoming year along with new guest co-hosts and more live broadcasts!

So there it is in a nutshell. One DJ/radio personality aggressively waving the Canadian flag, growing in her personal stature as well as in the eyes of many of her peers, detractors and admirers, and she plays 100% Canadian. Go figure!

# REGGAEXCLUSIVE'S BUSINESS SPOTLIGHT



## SAQUAN ENTERTAINMENT

Life is not measured by the number of breaths we take, but by the number of moments that take our breath away.

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Subsequently in 2004,

Saquan Records was previewed to the Canadian independent music industry needing distribution. On November 20, 2007 we are pleased to present the release of "Your Love Rhythm Sensation" featuring artists such as I Wayne, Bad Slave, Flourgan, Future Trouble and many more.

At the beginning of 2008, the much anticipated debut album of Bad Slave entitled "Raging Desire" will be released on January 15th, 2008 followed by the critically acclaimed Badoo's album "Save the Children" on January 29th, 2008. For your convenience we have set up a listening and purchasing page for retailers after registering online. Your registration gives you access to our catalogue and upcoming releases and the opportunity to order in advance! Check us out at: [www.saquanent.com](http://www.saquanent.com)



## BAD SLAVE

Berthram George Saunders' (Bad Slave) music career started at age nine when he began singing with the church choir. This early training and a desire for perfection along with the rudimentation and dedication required to be a member of the choir instilled a keen sense of musical innovation.

Bad Slave has a vocal range which covers the entire treble range, from the sweet sounding falsetto in the song "Raging Desire" to the musical

intonation on "Goose Pimple" shows an artist of extreme talent. "Raging Desire" is rapidly gaining fans for the artist wherever it is played. He has toured Europe, the Caribbean and the United States performing with some of Jamaica's top entertainers.

Once you hear his voice and the lyrical content of his songs, you will conclude that this is an artist of exceptional quality. His hobbies are playing dominoes, dancing and reading adventure novels.

Look out for the much anticipated debut album from Bad Slave entitled "Raging Desire" set to be released on January 15th, 2008. For more information contact: [info@saquanent.com](mailto:info@saquanent.com) or check: [www.saquanent.com](http://www.saquanent.com)

# REGGAEXCLUSIVE'S ARTIST WATCH



## URBAN INDIE EMPRESS EMPIRE ISIS ALBUM "SOUND THE TRUMPETS" WINS 3 MUSIC AWARD NOMINATIONS!

Urban Indie Empress Empire ISIS album "Sound The Trumpets" Wins 3 Music Award Nominations from Toronto Exclusive Magazine for Best Hip Hop Song, Best Hip Hop Album &

Best Female Artist. As critics go "GaGa" for Empire Isis as the newest and hottest urban talent to be coming out of Canada. Her album "Sound The Trumpets" won three Music awards from Toronto Exclusive Magazine for the following:

- (1) Best Provincial Hip Hop Song - Empire ISIS - Montreal Quebec, "Get up on it".
- (2) Best Provincial Hip Hop CD Album - Empire ISIS, Montreal, Quebec, "Sound the Trumpets".
- (3) Best Provincial Female Hip Hop Artist

About: Empire Isis. MTV has called her "this year's one to watch" and "the new album is a breath of fresh air" by Vibe Magazine. Empire Isis' debut album "Sound The Trumpets" has recently been charted as #7 on the US industry Indie charts. Isis has recently headlined alongside Canadian Rockers Bedouin SoundClash in Toronto and reggae artist Elephantman in Ottawa and Montreal.

As Montrealer Empire Isis gains much attention from her critics, she has still kept to her true roots. Being half Moroccan and raised by her Ugandan stepfather. She has grown up with

multiculturalism to its fullest. It was in Jamaica; there in the heart of reggae music, Isis found her calling. Isis has traveled the world from Africa to Central America to finally rest between New York City and Montreal. At a young age she has experienced the global village with the eyes of true innocence and truly searching for the worlds mystic. ISIS has biked across the central Americas to living in Jamaica to running her own restaurant in a hotel in Brazil. As her destined journeys taught her the joys of life, freedoms and horrors of poverty. Isis has returned home to conquer the world again with her an urban fusion of hip-hop, reggae & pop. Her recently released album "Sound The Trumpets" is a debut that has many critics wanting more and has brought much attention to her tour dates.

For Media Inquires please Contact: Jon Asher Monumental Records ; [www.myspace.com/empireisis/](http://www.myspace.com/empireisis/). Music Publicist / Media Relations Consultant Cell: 514-581-5780; Office: 450-688-4450 Email: [ashermedia@gmail.com](mailto:ashermedia@gmail.com)



## KING UJAH UPDATE

Coming Spring 2008, new album from King Ujah entitled "Glorify the King". New single just released entitled "For my Homies" - check it out on: [www.myspace.com/kingujah](http://www.myspace.com/kingujah).

Also check out the "Hot Zone" music video with King Ujah, Lady B and Comfort and the "Woman of Virtue" video - all on myspace. You can also check King Ujah's videos on youtube. Visit: [www.kingujah.com](http://www.kingujah.com) or email: [kingujah@mail.com](mailto:kingujah@mail.com). For more info contact Lady British at: 416-819-1452 Email: [j-british@hotmail.com](mailto:j-british@hotmail.com)

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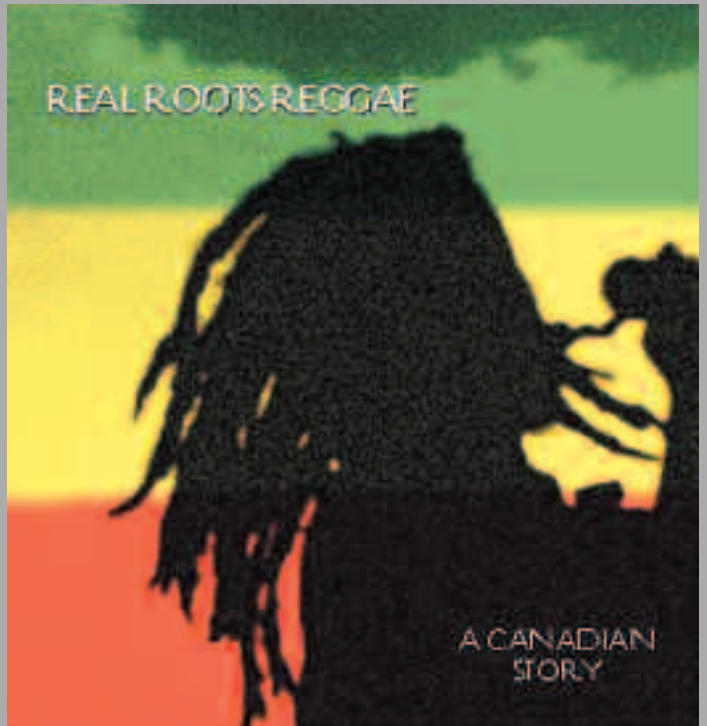


His first single "Rocking In The Five Thousand" went to number three on the British Reggae chart. Badoo is a dynamic performer with the ability to interact with the audience on any level. He has toured Europe and the Carribean performing to sold out crowds. His present album "Save The Children" is a diverse mixture of music and lyrics. He demonstrates his ability to see the plight of children on the track "Save The Children" as well as his love on "Loving Mi Need". Both songs have a strong message and delivery.

## BADOO

**H**orace L. Grosset's aka Badoo musical inspiration began at the age of seven years old when he was enrolled to study piano, guitar and saxophone. Upon graduating from high school he started writing songs and performing. From there he expanded his talents to writing for top Jamaican artists including Barry Brown, Sugar Minott, Triston Palmer, Tony Tuff, Beenie Man and Louie Culture to name a few.

His hobby is playing chess, and he is extremely involved with community having worked with various charity organizations throughout Jamaica. The critically acclaimed album "Save the Children" from Badoo will hit the stores January 29th, 2008. For more information contact: [info@saquanent.com](mailto:info@saquanent.com) or check: [www.saquanent.com](http://www.saquanent.com)



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# REGGAEXCLUSIVE'S "ARTISTS UPDATE"

## BUSH RAT

Versatile is definitely a word that you could use to describe the artiste known as Bush Rat, which many people have come to know. As he continues to release hit after hit, he is gradually creating his own space and unique image in the dancehall industry. It has been heard and said repeatedly by a mass majority of dancehall patrons that Bushy a.k.a. Bush Rat is undoubtedly multi-talented and good at what he does; not only does he sing, play instruments and has been the host at many international concerts, but he has also recently been seen in various nightclubs in the Greater Toronto Area as one of the selectors from NITRO the World's First CD Sound System. As you can see, there are no limits or boundaries as to what this artist can do. To find out more about Bush Rat's latest accomplishments log on to [www.bushratmusic.com](http://www.bushratmusic.com)



Humble's music has also been used as part of the soundtrack in the Global TV Series "Da Kink in my Hair". Add stage performances in Jamaica (St. Mary Mi Come From), Montreal (Reggae Festival), Calgary (Reggae Festival), and most recently a performance in Japan, all while completing his sophomore album under the Palm of Gold Recording Label. There is clearly no stopping this Lion as he gets set to conquer in 2008.



## EYESUS

Reggae entertainer Eyesus has just released a new single called "No One Know" that has been playing on the radio. He will also be attending this year's Sting in Jamaica. Big thing are going on for reggae entertainer Eyesus - a de buss - you should know its Eyesus.

have been excellent. "Talk to Jah" is selected as Album of the Month for May 2007 by Reggae Connection Radio Show in Belgium. "Strumming my Guitar", track #6 on the album, has been on the Canadian Top Ten Spin for a few months now. The album is #4 on earshot, CHRY Top Ten list.

It is receiving Airplay in Brazil, Hawaii, Philippines, Grenada, Germany, France, Belgium, The Netherlands, Australia, New Zealand and many other places. We are now negotiating a Distribution Deal in Germany with MKZWO Distribution so they will be carrying our products very soon. Silvanus already started work on his second album. We have at least seven tracks already produced. We just have to produce another seven or eight tracks and that album will be ready. So for 2008, Silvanus will be coming at you with more music.

Artists with music to promote can link Silverglobe Promotions. We have a broad base of Radio DJs and Magazines across the globe that I think can be beneficial to Canadian Artists. We can be reached at [silverglobe@yahoo.com](mailto:silverglobe@yahoo.com) or check us out at: [myspace.com/silverglobe](http://myspace.com/silverglobe) or Tel. 514-803-7994. Blessings to all.



## CONGRATULATIONS TO CASPER & SABRINA WITH THEIR LITTLE BUNDLE OF JOY

Watch out for Casper's track "Good Girl" Part 2 coming in 2008 from his new

album "Lady". The track is dedicated to the two girls in his life...his wife Sabrina and his little princess Breanna. May Jah bless and keep you all. Casper came out on the reggae music scene with his hit single "When you whine it" and has since been creating positive interest from withing the reggae music industry and fans alike.



## MR.FLOWERS AKA MR.FLOWAS (FLOWEASY)

An explosive Jamaican-Canadian artist offering an original blend of Reggae, Dancehall and Hip-hop fused with an R&B flavor; through creative, intelligent, thoughtful content, Mr. Flowas expresses meaningful messages with a smooth, almost hypnotic delivery. He is a songwriter, vocalist, production co-ordination, session management and sound design.

George Flowers aka "Mr. Flowers", the artist behind such hits as "No Ball to Me", "Guidance" and "Made Life", is bringing creativity back to the art-form. Mr. Flowers has been on the organizing committee for the United Way campaign at The Hospital for Sick Children raising funds for the hospital. In addition, he has organized charity benefit concerts in support of the No Boundaries Team at The Hospital for Sick Children which has supported three of the team's missions to Kathmandu, Nepal, Kingston, Jamaica and Cusco, Peru. You can link Mr. Flowers at: [www.mrflowers.ca](http://www.mrflowers.ca) or [sonicbids.com/mrflowers](http://sonicbids.com/mrflowers) FluxMobb Online Store or [www.cdbaby.com/all/fluxmob](http://www.cdbaby.com/all/fluxmob)



## WOW! WHAT A YEAR FOR REGGAE RECORDING ARTIST "HUMBLE"

2007 has proven to be quite a successful year for reggae artist Humble. To start the year off the singer/songwriter earned a Juno nomination for his debut album "Hard to See", followed up by awards for "Artist of the Year" and "Album of the Year" at the 2007 Reggae Achievement Awards, and most recent a Global Marijuana Music Award for his herb hit "High Grade".



## SILVANUS & SILVERGLOBE RECORDS

Greetings once more to all Reggae family out there. Silverglobe Records is here to give an update on Silvanus. His new CD "Talk to Jah" is making waves all around the World. The feedbacks and Reviews



# REGGAEXCLUSIVE'S INTERVIEW



## REGGAEXCLUSIVE CHATS WITH JAMAICA'S GOLDEN VOICE RICHIE STEPHENS

**ReggaeXclusive:** Welcome to Calgary Reggaefest 007. We're very happy to have you here, such a great international act in our city.

**Richie Stephens:** Thank You!

**ReggaeX:** You've been known as Jamaica's Golden voice now for decades. How was your career before that, going back to your first big break?

**R S:** Well I started out a long time ago. I've been a community entertainer for a number of years. Then home being just eighteen miles from Negril, back then was the show capital of the world. So I used to get the opportunity to go down to Negril to sing on stage shows every now and again. But the real big break came back in 1987 when I did my first recording. I've actually been in the game since 1984. That makes it 24 years.

**ReggaeX:** You've become a household name in Jamaica, and in places like Europe. How has your reception been the U.S and Canada?

**R S:** It's great. As you can image the West Indian community is very big there. In Canada it's basically the same thing. Last week's show, the people really got what they came for!

**ReggaeX:** In Toronto?

**R S:** Yeah at the Waterfront. I, Sugar Minott and Freddie McGregor were there. It was a nice vibe. So I am happy to say and I give thanks everyday to know that it is established in many parts of the world that people listen to Reggae music.

**ReggaeX:** Is there anywhere

you would like to break into the market that you haven't yet?

**R S:** I'd really love to break into the market in all those places where Reggae is not established yet. The world is a big market and if you can tap into it here there and everywhere you can do more shows and make more money. So I'd love to tap into any market where Reggae music is not popular.

**ReggaeX:** I understand you're involved in events in Jamaica, such as the Take Me Away Charity concerts. How and when did that all get started?

**R S:** The Take Me Away concerts basically stated in 1995. The last one we did was the third one. Proceeds from that show go towards charity. It's been going strong. People really support that type of event based on the nature of it. It didn't start there for me as far as charity is concerned. It started way back in 1991 with a show called Unity Splash, a show that gives back to my community and to communities outside of my home town as well. So I've been doing charity for a long time but more recently, a lot of people started to discover that I've been into charity based on the fact that I have adopted a golden age home for the aged and have been doing work that has come to the attention of the media.

**ReggaeX:** I understand you were recognized for your efforts being given the Humanitarian Award in 2006.

**R S:** Yes. I got that award from different organizations but I was given that one lately by the F.I.U (Florida International University). It's really nice to be awarded for the things that you are doing. An award to me is not really what I am looking for. I always say to my friends I look forward to my reward from God. That is my main motivation for what I am doing. But Awards are appreciated! Recently I received one of the most prestigious awards from the Governor General of Jamaica. That award has nothing to do with music but for some of the work I've done in and out of my community. There are several awards that I have been getting and again I thank God for the recognition. Not only

for me, but by being awarded then the work that I am doing is now highlighted and that is how I can influence other people to get involved because there is absolutely nothing wrong with it!

**ReggaeX:** Definitely! Coming back to the music here, who are some of the artistes that you admire?

**R S:** In terms of music?

**ReggaeX:** Musically and otherwise.

**R S:** Put it this way, I am a supporter of good talent and decent behaviour of each human being. So those of who live up to those standards, I respect them. So many artistes are doing well in those respects so I can't pick just one or two! I'm a supporter of many artistes that are living up!

**ReggaeX:** Who inspires you?

**R S:** Dennis Brown is the first artiste that I identified with as a youngster coming up. I admire his style, voice, melodies, and his words over the years so he is my main inspiration. But I listen to all the greats, Bob Marley, Luther Vandross, Patty LaBelle.

**ReggaeX:** How many albums have you released to date?

**R S:** To date, thirteen albums.

**ReggaeX:** After having a lot of commercial success on your albums, what prompted you to start your own label?

**R S:** Well they say God Bless the child that has his own. (laughter) It was a great move for me at the time. Based on the level of piracy and all the different technologies that allow people to access music easily and put a big pressure on the record companies it makes independent distribution and selling music on the internet become more popular now. I give thanks to know I'm creating my own with an independent label. It keeps me going on an on. I can create an album any time I want. Good music never dies!

**ReggaeX:** If you weren't Ritchie Stevens the singer, who would you be?

**R S:** You tell me! (laughter) I try to figure that out all the time! I honestly can't come up with

who I'd be because I've never had a nine to five. I can't say I'd be a carpenter or a doctor. It's just always been music for me!

**ReggaeX:** Clearly your destiny!

**R S:** Yes!

**ReggaeX:** Where have you been touring recently?

**R S:** I've been really busy doing a lot of shows this summer. Last week I did a show in Toronto, and then I went to San Francisco to do a big show called the Reggae Rising. That was a major festival with about 40,000 people. Then we went to L.A. and then back to Jamaica now I'm back in Calgary to do the Reggae Festival, after that I go to New York and then back to Jamaica. I'm looking forward to going to Japan this year, Europe next year and the Caribbean always. You can just Island hop!

**ReggaeX:** Where do you get the inspiration to write such great songs like Joy and Weakness for Sweetness?

**R S:** Well it comes naturally for me. I could be sitting here talking to you and all of a sudden a melody comes out in my head. If I feel it enough I will probably put it down on a dictaphone like this or ignore the melody and if I wake up tomorrow and still feel it I know I must do something about it. I might be just talking to someone and they say something and it just clicks and there goes a song. I might be talking to a beautiful girl like you and by talking to her there goes a nice song. (laughter)

**ReggaeX:** You are known for your highly energetic stage performances. Is that always the way you perform?

**R S:** That is a natural part of me. I like to sweat when I'm on stage! I am not the kind of vocalist that concentrates on notes when I'm on stage. I love to run all over the place. I prefer to give you a good show rather than a perfect vocal performance.

(Continued on page 25)

# REGGAEXCLUSIVE'S GOSPEL SPOTLIGHT

## INSPECTOR LENNY

The vision to see, the knowledge to know, and the wisdom to understand are words often used by Devon Anthony Stewart who is affectionately and internationally known in the music industry as Inspector Lenny.

Born in St. Thomas, Jamaica, Lenny migrated to Canada in 1978, the place he now calls home. His love for music has elevated him to become one of dancehall's most versatile entertainers: to be reckoned both on and off the stage. He has received multiple awards and several nominations for his debut album "Rapping For My Life", "Chains and Shackles" and "Child Support", just to name a few. On stage he is able to capture his audiences with his



comedic nature and charm. He is a writer, producer, entertainer and entrepreneur, whose views and philosophies deal with the realities of everyday life. Faced with deep

spiritual conviction in November of 2003, Lenny accepted Jesus Christ into his life as his personal Lord and Savior. Since then, he has been blessed with favors of

God's grace. His obedience to the calling of God's Holy Spirit has equipped and enabled him to move towards God's will and the purpose for his life. Driven by a passion and his love for Christ, Lenny considers himself blessed and highly favorable as an ambassador of the Lord. He is now laboring on harvesting souls for the Kingdom of God. With a willing heart, and a submissive spirit, Lenny's desire is to serve God in spirit, and in truth.

He is encouraged everyday to run the race set before him, with patience and love, and with the hope that all of mankind will come to know Jesus Christ as their Lord and Savior. Lenny will boldly tell you "perseverance and my strong faith in God's word is the key to my existence."



## friendliness IN LALIBELA, ETHIOPIA

Reggae Recording Artist friendliness recently made a trip to Africa and passed through Lalibela, Ethiopia. In this picture behind him is the "Beta Giorgis" Church.

Selector from superheavyREGGAE, studio producer and live artist, coming up to 20 years in the music business, friendliness is still going strong. After performing with Culture

Shock, The Hit Squad and Truths and Rights, friendliness is planning to explode on the scene with his newly formed band and a full length studio record. He is also doing production work out of the Fat Chunky Buds Studio with Reggae artist Treson.

friendliness is also the Selector and DJ for Top Downtown Reggae Sound System superheavyREGGAE alongside DJ Jeremiah and I-sax the hornsman. friendly says "Show love, make peace and unity!" check superheavyREGGAE at <http://www.myspace.com/superheavyreggaemusic>

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## LENN HAMMOND TO APPEAR ON STAGE WITH US RAPPER "T-PAIN"

(From Sweet T Enterprises - a division of STE MEDIA)

Since the release of Lenn Hammond's new video, Not Far From Sunshine, the video and the single have been charting from Jamaica to the UK. Not Far From Sunshine introduces Hammond fans, to his musicianship as this is the first time; they can see and hear the balladeer's self-taught guitar skills. A huge fan of the song, one half of the legendary "riddim twins", Sly Dunbar recently spoke candidly about the track saying, "I ask him about it every day. That's a great song, original song! I think that's what everyone wants in life - the sunshine, so I think it's a beautiful song. Whenever I hear it, it does something to me...."

Not Far From Sunshine (the video) directed by veteran, Jamaican director Asha, in Clarendon, Jamaica is visually rich. Asha takes viewers on a virtual tour of one of the parish's "getaways for the mind", a verdant beauty that is Jamaica. Lenn meanwhile, serenades his woman letting her know she is his sunshine - a life energy which he needs as much as a flower needs sunlight and water. With the island paradise setting, Not Far From Sunshine (the video) stretches the imagination and brings forth new meaning to the word "waterbed" as Lenn romances her "outside the box". Asha's stunning visuals along with Lenn's smooth, heartfelt delivery in this video

have created a lasting impression to accompany the longevity of the single on the Up Deh Music Group and Billy Dymond labels. While Not Far From Sunshine debuted at #8 on Daddy Ernie's Top 10 on Choice FM's SuperJams, local Jamaican television, including CVM - charted the video @ the #4 spot on the Hit List Top 20 Countdown. Hype TV, TVJ, and RETV have all added the video to rotation. This continues to increase Hammond's popularity amongst the people of the Caribbean. At home in Jamaica, he can be stopped at a traffic light, walking to his car, or just out for a bite to eat and fans steadily approach him to shake hands, compliment him, and/or share their stories about how the song has personally affected them.

"The video is warm and full of romance. Bridled with the sunshine and the river help create the visual fantasy. The video is a love video; it's romantic; Afro-romantic; Rastamantic!" says Hammond. Stay tuned for the single 'How Am I Supposed to Live Without You?' on the New Birth Music label which is already getting airplay on Hits 92 and RJR. As Lenn continues to work diligently, honing his skills and making quality music, fans can look forward to collaborations with dancehall diva, bad gyal Ce'Cile, legendary and multi-talented Anthony Red Rose, Mitch, formerly of ARP and German sensation, Gentleman, to name a few. An eclectic artist with multiple talents, this singer, songwriter, producer, musician and composer, is determined to keep making quality music. From Asia to Amsterdam, Australia to Africa, the world continues to appreciate and forward the music to the people. Lenn Hammond will appear on stage with hip hop artist T-Pain in Kingston Jamaica on December 22, 2007. For interviews, music, video and more information contact Teresa Castellucci 4 1 6 . 7 2 0 . 4 0 6 1 sweettee@symatico.ca



## TONY ANTHONY

"The Mark of the Beast"

In the short time Tony Anthony's song "The mark and the beast" hit the airwaves in Jamaica, his music has been embraced and requested by a wide cross-section of music lovers worldwide. Mark Anthony Bennett, aka "Tony Anthony" was born at Grove Farm, St Catherine, Jamaica. After two years performing at five-star hotels, Tony moved on to become a founding member of the Daffodils, whose debut single, "Miss Your Love" enjoyed success in Jamaica, the Caribbean, and Latin America. Additional group members and a name change to Crucial Vibes served as the training ground that would separate Tony as a charismatic and intuitive performer.

With Crucial Vibes, Tony traveled extensively to rave reviews in North America, Europe and the Caribbean. His relocation to Canada in 1992 enabled this consummate performer to flex his songwriting flair, he lent his lyrical and vocal magic to a local soul group, After Dark, whose first single "Took me for Granted" became a hit in the European dance scene. In 1996 Tony penned all the original tracks on the Tatix CD, "Time Bomb" which won a Canadian reggae music award for best album, and garnered a Juno nomination for "Best Reggae Recording". Singles like "Mark and the Beast", "Cry Out", and "Got to go Now", show Tony's love affair with music. He's currently working on his debut C.D to be released the summer of 2008. Contact: (416) 473-1705, (416)821-9105, and (876)-909-2072.



## KY-MANI MARLEY

"Many More Roads"

Ky-Mani Marley serves as the premiere artist for the newly launched VOX Music Group, an independent record label created by Voxonic Inc., innovators of a patent voice conversion technology which can convert songs into over 1,400 languages with a 99% accuracy and voice retention rate. Marley will be releasing his first album in five years on the label, with various singles to be released in languages such as Spanish and French.

Marley's last release "Many More Roads" was nominated for a Grammy in 2001 and earned him a spot on an extensive worldwide tour with the multi-talented artist Wyclef Jean. "We are excited to have the opportunity to launch the Vox Music Group with great projects such as Vox Files Version 1 and Ky-Mani Marley," said Arie Deutsch, Co-owner of Vox Music Group. "The fact that we have gotten the support of such well respected Hip-Hop artists and signed a high caliber artist such as Ky-Mani Marley validates our music experience and extensive relationships in the industry."

"I am excited to be the first artist signed to Vox Music Group as it allows me to create a partnership with my label," says Ky-Mani Marley. "Signing with Vox Music Group allows me to bring my music to the next level by combining my artistic creativity with their innovative global marketing ideas to create a sound which will broaden my existing fan base."

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# REGGAEXCLUSIVE'S TOP TENS

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## GALAXIE REGGAE - TOP 10 CANADIAN SPINS

**TRACK #1: ABUNDANCE OF GOOD**  
**ARTIST:** Souljah Fyah  
**ALBUM:** Real Roots Reggae  
**LABEL:** JuPeter Records

**TRACK #2: NEW WORLD**  
**ARTIST:** Steele  
**ALBUM:** The Love of Jah  
**LABEL:** MOBS Production

**TRACK #3: IT'S OVER**  
**ARTIST:** Tanya Mullings  
**ALBUM:** Music Is My Life  
**LABEL:** Karl-Can Music

**TRACK #4: RIGHT TRACK**  
**ARTIST:** Jah Cutta & Determination  
**ALBUM:** Wha' Gwan  
**LABEL:** Stomp Records/Warner Music

**TRACK #5: STRUMMING MY GUITAR**  
**ARTIST:** Sivanus  
**ALBUM:** Talk To Jah  
**LABEL:** Silverglobe Records

**TRACK #6: OH CANADA**  
**ARTIST:** Exco Levi  
**ALBUM:** Single  
**LABEL:** Rulaz Production

**TRACK #7: JAMAICA LAND OF THE SUN**  
**ARTIST:** Blessed  
**ALBUM:** Blessed  
**LABEL:** Explorer Recording/Universal

**TRACK #8: SWEET LIKE SUGAR**  
**ARTIST:** Ibo  
**ALBUM:** Real Roots Reggae  
**LABEL:** JuPeter Records

**TRACK #9: HERB TEA**  
**ARTIST:** Blessed  
**ALBUM:** Blessed  
**LABEL:** Explorer Recording/Universal

**TRACK #10: DON'T GO PRETENDING**  
**ARTIST:** Mikey Dangerous  
**ALBUM:** Single  
**LABEL:** MBoss Records

Channel 915 on Bell ExpressVu - [www.galaxie.ca](http://www.galaxie.ca)  
 Channel 540 on Videotron; Channel 632 on MTS; Channel 431 on SaskTel  
 Top 10 Canadian Spins for November - December 2007  
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# REGGAEXCLUSIVE'S "RESI" TOP 10 / REGGAE RADIO PROGRAMS LISTINGS

| SONG                          | ARTIST          |
|-------------------------------|-----------------|
| 1. MARK OF THE BEAST          | TONY ANTHONY    |
| 2. GOD BLESS THE CHILDREN     | KENNY B         |
| 3. ANOTHER CONFRONTATION      | STEELE          |
| 4. LION HAS PREVAILED (REMIX) | HUMBLE          |
| 5. TAKE YOU TO A PLACE        | LINDO P         |
| 6. I WANT YOU                 | TONYA P         |
| 7. DON'T GO PRETENDING        | MIKEY DANGEROUS |
| 8. NO GUNS                    | FIRE CHESS      |
| 9. OH CANADA                  | EXCO LEVI       |
| 10. LAND OF THE SUN           | BLESSED         |

(NOVEMBER - DECEMBER 2007 - COMPILED BY NATTY B AND BIGGA - ZION TRAIN - CHRY 105.5 FM - EVERY WEDNESDAY 1 - 4 PM )

## REGGAEXCLUSIVE'S "INT'L." TOP 10

| SONG                      | ARTIST         |
|---------------------------|----------------|
| 1. BEWARE                 | TARRUS RILEY   |
| 2. DADDY                  | QUEEN IFRICA   |
| 3. SHE'S ROYAL            | TARRUS RILEY   |
| 4. NAH GO A JAIL AGAIN    | BUSY SIGNAL    |
| 5. WHAT YOU GONNA DO      | BUGLE          |
| 6. PROTECT YUH NECK       | TARRUS RILEY   |
| 7. ROOTS                  | ETANA          |
| 8. TO YOUR ARMS WITH LOVE | JAH CURE       |
| 9. DON'T                  | BUGLE & SERANI |
| 10. WINE PON IT           | MUNGA          |

NOVEMBER - DECEMBER 2007 - COMPILED BY EMPRESS KIM & THE TREAHAH ISLE RECORD CREW - EGLINTON AVE. WEST )

|   |  |
|---|--|
| Urban Spins - Tony Barrett & Sweet T  | CJLN 99.1 FM   |
| Movement - Mercedes   | CJLN 99.1 FM   |
| ReggaeRadio - Ron Nelson  | CJLN 99.1 FM   |
| Rebel Radio - DJ Chocolate  | CJLN 99.1 FM   |
| Musical Triangle - Milton Blake   | CJLN 99.1 FM   |
| Delroy G. Stevenson - Delroy G.   | CHRY 105.5 FM  |
| Mix Supreme - Delroy Steadling  | CHRY 105.5 FM  |
| Zion Train - Natty B & Bigga  | CHRY 105.5 FM  |
| Radio Diplomat - Richard Barrett, Janet                                     | CHRY 105.5 FM  |
| Positive Vibes - King David   | CHRY 105.5 FM  |
| Cool Knowledge - Sir B  | CHRY 105.5 FM  |
| Caribbean Connection - Lorraine Brown                                       | CHRY 105.5 FM  |
| Rebel Vibes - Carrie Millings   | CHRY 105.5 FM  |
| Reggae Rhythms - Patrick Poole  | CIUT 99.5 FM   |
| Morning Ride - King Tabe  | CIUT 99.5 FM   |
| Natty's On - Richmond   | CIUT 99.5 FM   |
| Cold Heat - DJM Maurice   | CIUT 99.5 FM   |
| Caribbean Radio Show - Derrick Williams                                     | CIUT 99.5 FM   |
| Reggae Plus Radio - Lee Marshall  | <a href="http://www.reggaexclusive.ca">www.reggaexclusive.ca</a> |
| Galaxy Reggae - Stephen Head  | Ch 932/ Bell Express Vu  |
| Caribbean Express - Wayne Venson  | CFRO 102.7 FM  |
| Crossed Beat - Hinky Dread (Oniph)  | CFRU 93.3 FM   |
| Hyah Fyah Show - DJ Justice Hamilton  | C 10 1.5 FM  |
| Reggae Radio - Delroy Steadling   | CHN FM 107/AM 540  |
| <a href="http://www.italianradio.ca">www.italianradio.ca</a> - Carol McNeil | Intercom Radio   |
| Wildcat Radio Movement - Dinky/Tanya  | <a href="http://www.wildcatradio.ca">www.wildcatradio.ca</a>     |
| Positive Radio - McFlacks   | <a href="http://www.positiveradio.ca">www.positiveradio.ca</a>   |
| Vintage Love - Leslie Anderson  | CKCU 93.1 FM   |

# REGGAEXCLUSIVE RADIO DJ SPOTLIGHT



## PROGRAM PROFILE: REBEL VIBEZ

By Magnus Thyvold

While its origins lie firmly and unmistakably in Jamaica, reggae has put down strong roots in musical communities across the world. Rebel Vibes celebrates reggae's strong roots in here in Canada with "the only all-Canadian Reggae show on radio" on Toronto's CHRY 105.5FM. For hosts Carrie Mullings, Brotha Jason and Traffic Man Tony, supporting the Canadian and local scene is a top priority. One of the most popular parts of the show is the "Singer in the Neighbourhood" segment. It generates "huge support from the community" says Mullings. This part of the show features a chosen Riddim and the studio mics are opened up and so are the telephone lines to known and unknown talent

wanting to showcase their lyrics or their vocal abilities. "I found out very quickly that I had a passion for promoting Canadian talent and there was a big need for the support. The rest of the world gets its due in the weekly feature "OutaNational" profiling a non-Canadian artist currently making waves in the reggae world".

Carrie Mullings comes from a family with a long history in the Toronto reggae and R&B scenes. Her father Karl Mullings, came to Canada from Jamaica with his band the Sheiks in the 60's. He quickly established himself as a force on the scene and was one of the founders of Toronto's popular Caribana festival. Her sister Tanya Mullings, is an established Canadian reggae artist. Carrie Mullings continues that commitment to the reggae scene. "I found out very quickly that I had a passion for promoting Canadian talent and there was a big need for the support". You can tune in to Rebel Vibez on Monday from 10 AM. to 12 noon on CHRY 105.5FM and online at [www.chry.fm](http://www.chry.fm). You can find many more reggae programs on stations across Canada and online.

## DJ BONES FROM IRIE FM

DJ Bones is a Media consultant a Disc Jock, does outside broadcasts and promotions. He started on Radio 1993 for the first staging of Reggae Sumfest. Working five days on Hot 102 based in Montego Bay. Hosting a mature evening program called the "Going Home Show" along with a hot weekend program called the "Saturday Night House Party" which was geared for the younger crowd. Also hosting on Saturday was Michael Brissette aka Lippo now known as Liquid on Zip 103 and Wayne Morris aka Master Wayne now known as DJ Wizzle on Irie FM.

DJ Bones did a nine year stint at Hot 102 pioneering programs like the "Hot Link"

which was a big simulcast between Link-up Radio in New York, Choice FM in London and Luther Ervin in Canada and of course Hot102 in Jamaica also doing many out side broadcasts "Remotes" for the company.

DJ Bones was commissioned by Irie FM in 2002 to do two morning slots with a talk show called the "Entertainment Buzz" which gave you the very best and latest in entertainment news, reviews and interviews with happenings in the industry, also the big players have been on his program to give knowledge, entertainment and a little gossip now and then if it is worth mentioning. This airs on Wednesdays 9 to 10 pm on Irie Fm. DJ Bones also does the majority of the outside broadcasts for Irie Fm. He is witty, informed, humorous and confident.

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# REGGAEXCLUSIVE ARTIST SPOTLIGHT



## SADIKI IS BLOWING UP ON THE REGGAE SCENE!

Sadiki was signed to the Smashing Pumpkins owned label Scratchie Records under the name "Pancho Kryztal". He has worked with only the most prestigious producers in the music business including Lloyd "Joe Fraser" Campbell, Tony 'CD' Kelly, Dave Kelly, DJ

Spinna, 'Computer' Paul Henton and Beres Hammond. He has toured the entire major US markets as well as the Caribbean and Japan. Sadiki has shared the stage with numerous artists such as Gyptian, Bascom X, Buju Banton, K-Ci and JoJo, Ken Boothe, Bounty Killa, Marcia Griffiths, Sizzla and Kelly Price.

Sadiki scored a big hit with "Gal Dem Everytime" on the Tony Kelly produced "Buyout Riddim". Other big songs include "Lost Without You" (Taxi Riddim), "Perfect Love" (Full Attention Riddim), "Love How Yu Tan" (Doctor Riddim), "The Ride of Your Life" feat. Lady Saw, "Lethal Weapon" feat. Cobra and "Opportunity"

(Harmony House. Sadiki is the CEO/Founder of the Indie label Skinny Bwoy Records. The label's first release "Pretty Girl" went to number 16 on the NY Top 30 Charts. Sadiki is currently blowing up the airwaves in the underground market with the self-produced Reggae Remix of Mary J. Blige's "Be Without You". He has also been featured on mixtapes throughout the US, UK, as well as Jamaica, France, Japan, Canada, Belgium and East Africa.

Sadiki is currently in the studio working on his new album "Morning's Come". Singles for 2006 included "No Boring Ride" (Redbull and Guinness Riddim), a collaboration with DJ Delly

Ranx called "Girlfriend" (Liquid Ice Riddim) and the classic "Innocent or Guilty" on the Loving Pauper Riddim which has recently entered the Reggae Chart in England. 2007 singles include "Mary's Story" on the Guardian Angel Riddim (produced by A. Cooper), "Feel Like a Fool" on the Serengeti Riddim (produced by Delly Ranx) and "Lost Without You" on the Taxi Riddim (produced by Joe Fraser). Sadiki's new album "Morning Come" is in stores now produced by Skinny Bwoy Productions. For more information contact Delroy Sterling C/O Top Ten Records Inc. - 500 Rexdale Blvd., PO Box 27097, Etobicoke, Ontario M9W 6K5 or call: 647-838-1387.

# REGGAEXCLUSIVE'S DEEJAYS/SINGJAYS SPOTLIGHT



## FIRE CHESS

"Goodness of my Heart"

**F**ire Chess, born Wayne Lewis in Jamaica, is on his way to becoming a great Reggae Artist. His voice is so distinctive that he is already being labeled as 'the voice' by some of radio's DJs that have been blessed to see his career glow. I Wayne, along with other fellow artists gave Fire Chess the push he needed to "burn his fire". His first recorded track entitled "Goodness of My Heart", recorded by famed producer Mr. Ansel Collins introduced Fire Chess to the DJ's and sounds in his area.

Fire Chess has been blessed to grace many stages with top artists. He performed at Portmore's biggest annual show featuring I Wayne, Gyptian, Bascom X, Beenie Man, and many others. He also performed on 'Sting' and at the Toronto Koolhaus doing his hit song 'Mama and Papa' with I Wayne, the Koolhaus fans blazed with energy and excitement. The same hit track was written by I Wayne and Fire Chess and can be found on I Wayne's Lava Ground album. Fire Chess is now promoting his new hit single 'No Guns', on the 'Signs of the Time' riddim. In between performing at shows, Fire Chess is also laying down tracks for his future album- 'The Roads I Travel'. For further information and bookings contact: S.M.M at 647-887-7787. Learn and see more about Fire Chess at: [www.myspace.com/firechess](http://www.myspace.com/firechess)



## MR. BERTUS

"Reckless Life"

**M**arlon Ainsworth aka Mr. Bertus, Jamaican Reggae & Dancehall artist, has long been recognized as a talented native son of Jamaica. Bertus, blessed with music in his veins is preparing to take the music world by storm. His inspiration comes from the trials and tribulations of daily living in Jamaica. For Bertus, music was always his first love. His brother was working on a sound called Black African and this became his motivation to become involved in music full time.

Mr. Bertus' musical repertoire spans the gamut of Reggae & Dancehall, he is a talented musical perfectionist behind the mic. He has written songs for many artists that have been released from the studios of Jamaica. Mr. Bertus is currently managed by Phillip Harnett and working with the Shore Jam label. He was the first Reggae artist to perform in the Turks & Caicos in 1992 under the name Dirty Berty. He also won the Roots 96.1 FM "What's The Verdict" Contest with Dudley Thompson, with "Reckless Life" voted BIG TUNE by the radio listeners. The depth and breadth of Bertus' musical career can be experienced by listening to any of the grooving songs from this heavenly endowed artists, discography. Bertus is generating lots of interest on and off the island with his latest releases "Reckless Life", "Damage Eye" and "Shakiera".



## JOJOE

"Rock My World"

**J**oJoe, a Jamaican- vocalist/rapper/entertainer, now based in Montreal is one of the dominant forces on the reggae music scene. He has shared the stage with reggae artists such as Burning Spear, Sugar Minott, Richie Stevens, The Mighty Diamonds, Freddie McGregor, Beres Hammond, Culture, Marcia Griffiths and more.

His debut CD, self-titled "JoJoe" has received great reviews. He is also included on a compilation with African reggae star Alpha Blondy and has collaborated with Trinidadian top musician and pannist Martin Albino as well as pop stars Josh from India on the song "Rock My World" from their recent album.

His new single "Give Thanks" soon to be released in Canada has very conscious overtones and was recorded with alumni from McGill University's a cappella group Effusion.

JoJoe is a constant performer and is accompanied by his 4-5 piece band "Crowded Bus". For information and bookings contact: [www.jojoereggae.com](http://www.jojoereggae.com) or [crowdedbus@hotmail.com](mailto:crowdedbus@hotmail.com)



## LINDO P

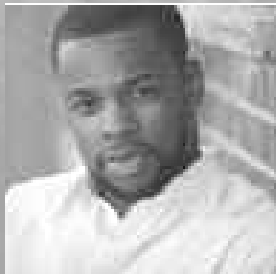
"Take you to a Place"

**L**indo P started his career with Blessed in the late 80's. They started a DJ group called Poison Ivy. Lindo P later joined a DJ group called Lone Star and debuted at Club Hollywood on the Danforth. He later left Lone Star in the 90's and joined Red Flame and started playing at Club Spectrum and Copa. Lindo P has also played at The Beat with world-renowned DJ group Stone Love, Heat Wave and recording artist Spragga Benz. Other notable artists and DJs he has performed with include Body Guard, Merciless, Dennis Brown, Beenie Man, and Spragga Roots. In 1997 Red Flame broke up and in 1998 Spragga Roots of the sound Heat Wave recruited Lindo P. Over the years Lindo P has also been invited to play and perform at events in Calgary, Vancouver, Nova Scotia, Jamaica, Guyana, Antigua, London - ON, Windsor - ON, Ottawa, Montreal and New Jersey.

After the break up of Heat Wave, Lindo P started to focus more on writing and performing songs rather than just playing them. Lindo was then approached by a popular sound from Jamaica called Jah Creation and went down to Jamaica for a while. While in Jamaica Lindo was not only able to develop his disc jockeying abilities but he was able to refine his performance style. Upon his return to Canada, Lindo felt that it was time to develop his singing career. His first performance made him feel right at home and Lindisimo was born. Recently, Lindisimo was asked to join The Black Jays, a group of top Toronto urban artists led by Virgin recording artist Kardinal Official.



# REGGAEXCLUSIVE FEATURES NEW VOICES OF REGGAE



## KENNY B

"God Bless The Children"

**B**orn and raised in Canada's capital city Ottawa Ontario, Kenny B began to show all the signs of a musical prodigy that would later come to light in the international forum. The only son of a very musical and spiritual family Kenny B was encouraged to pick up as many instruments as his hands could handle.

Starting with percussion and guitar at ages four and five, piano at age six, drums by age seven, bass by age ten, along with a host of woodwind instruments. Vocal abilities through these times remained below the surface. And the discovery of this coveted talent was soon to be discovered.

Making history with his current release "God Bless the Children", Kenny B is the first Canadian to have a full production done with Sly & Robbie "The Riddim Twins" while they visited Canada earlier this year. Still in a pre-release stage "God Bless the Children" is playing in heavy rotation on CHRY, CIUT, CKLN and Flow 93.5.

Spreading the message of love through his music is the main objective sought out by this artist. Working hard on his album and planning for a 2008 release, Kenny B promises a must play CD from beginning to end with additional works from Sly & Robbie, so look out for it at a record shop near you!



## ANLA

"Love Me"

**B**orn in Jamaica October 15 1982, Anla has been singing ever since she was 5 years of age. Singing started in a children's choir. With the help and strength from God and upbringing styles of her mother and father, Anla grew to love the great reggae music, the great old hits from in the 70s and up. She has learned to be versatile with her style of singing. Thanks to her family - her biggest supporters and all of her close friends.

"Much thanks to the recording skills of Sting Ray and the studio in Jamaica that recorded my first song "I Want U". Thanks Monique. If you are not at the front of the stage there is no singing from me", says Anla. Anla has been singing backups vocals for various artists such as Aaron Omar Silk, Lidge Amlac, Jimmy Riley, Cocoa Tea, Terry Linnin, Exco Levi "Mr. O Canada" and to these people she will always be grateful and hope the most high will continue to bless them. Anla came to Canada in July of 2004 and that's when her career soared to new heights. During all this, she gave birth to her son Tevaughn Sterling, the true love of her life that inspired her to do her #1 hit song "Love Me".

Anla wanted to say, "Thanks to Carrie Mullings for giving me props and her blessings, nuff love to Carrie and family. Thanks for the strength from my friend Tracy who fought for me to be myself and do what I do best, thanks. To all my fans and friends out there thank you for your support and love. God Bless you.

## JAMAICA'S GOLDEN VOICE RICHIE STEPHENS

(Cont'd. from page 17)

**ReggaeX:** The Reggae music industry is strong in many places like Jamaica, Europe and Japan. What do you think is needed to expand it?

**RS:** I think us as an industry need to take a look at promoting our music and us more. Not necessarily treat all the performances like a show, in other words some gigs don't pay much money but they are promoting the music. Like for instance there is a new market developing in South America and some of the promoters are not able to pay the money that the bigger markets are able to pay. Some artistes probably don't want to go because they don't feel they are getting paid enough. But I would say to them, sometimes ignore the amount of money so you can sow the seeds that you will reap somewhere down the line. By going there the music gets bigger and more popular, starts playing in the homes. The kids will accept it more. So those are some of the areas that we need to look into as an industry, ya understand?

**ReggaeX:** For sure. Is there anything you'd like your fans to know about you that they may

not already know?

**RS:** (laughter) Well I believe in reinventing myself. I've been in the game for a long time but I'm not one of those artistes that is just comfortable with myself. I'm still trying to write better songs and still trying to produce better and make every performance better. If you see me ten times before and then you see me tomorrow then I want to impress you in a way that you will say wow he's gotten better. So I'm always putting out an effort in what I'm doing.

**ReggaeX:** So what do you have in store for your fans at Reggaefest tomorrow?

**RS:** (laughter) Be there, come out early. The band is very good. I rehearsed with them on Wednesday; musically it's really up there. I'm happy with it. The background singers and everything. I'm going to do a pretty long show because I was asked to so I'm not gonna be in a rush. I'm gonna really perform for the people of Calgary. My intention is to come back next year so I want to earn my trip for next year! (laughter)

**ReggaeX:** I'm sure you will and we are all looking very forward to it! Thank you very much!

**RS:** You're welcome sweetheart!

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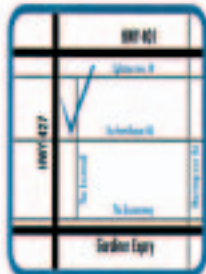


(L-R top) Sister Carol, Judah Eskender, Ryan & Rochelle, Donna Makeda & Prince Everald, Orthodox Issachar, Barbara Dan, Silvanus, Mikey Zebulun, Patriot and Sis Julie all backed by the HIM Band came together to celebrate the 77th Anniversary of the Coronation fo His Imperial Majesty Emperor Haile Selassie 1st. Thanks to everyone who came out and full-joyed the event from the 12 Tribes of Israel, Canada.

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